

GUIDE 14

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Product information for consumers



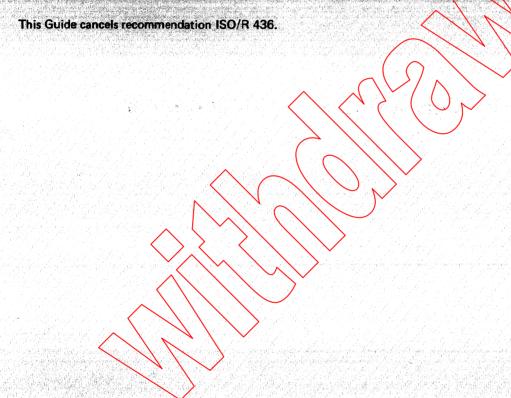
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FOREWORD

ISO/IEC Guide 14 has been drawn up by a joint ISO/IEC group. The document secured the necessary support of the IEC national committees and ISO member bodies, and was subsequently accepted by the IEC Council in May 1976 and by the ISO Council in September 1976.



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0 INTRODUCTION

This guide is one of a series dealing with various aspects of consumer information, including comparative testing and marks of conformity with standards.

1 SCOPE

This guide establishes certain basic principles for the functioning of a system of product information for consumers.

It concerns those cases where the information is based in general on standards approved or recognized by ISO, IEC, or the national standards body.

